

# Differential Privacy

## Differential Privacy: A Survey of Results

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# Overview

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**1. Privacy attack and protection**

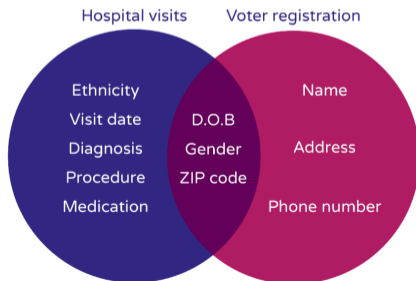
**2. Differential Privacy**

# Privacy Attack

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## Linkage(differencing) attack

- Attack on obtaining information about a particular individual by aggregating multiple auxiliary information about a particular individual.
- If you add a lot of naive queries, privacy can be attacked.



# Solution for privacy attack

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There are lots of solutions to prevent privacy attack,

- k-anonymity

**Def.** Manipulate the data so that the number of elements corresponding to the query response is not one.

**PROB.** Risk varies depending on the auxiliary information, and there is always an auxiliary info that can obtain information through k-anonymity.

- Not answering

**Def.** If there is only one element in a query's response, do not respond.

**PROB.** It is equivalent to admitting that the query is related to critical information

**PROB.** computational problem.

# Solution for privacy attack(Cont'd)

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Better solution than existing cryptosystem.

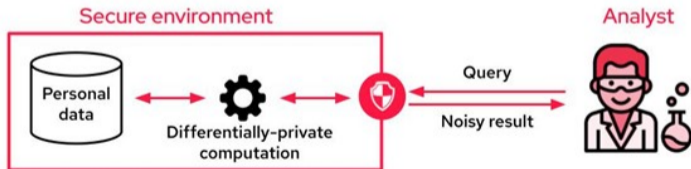
1. Synthetic data
2. Homomorphic Encryption (HE)
3. Differential Privacy (DP)

# DP Definition

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## Differential Privacy (DP)

- A concept that prevents advertisers from finding information about a particular element through queries when there are multiple elements in the DB.
- DP is a definition not an algorithm!



# DP Motivation

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## DP motivation

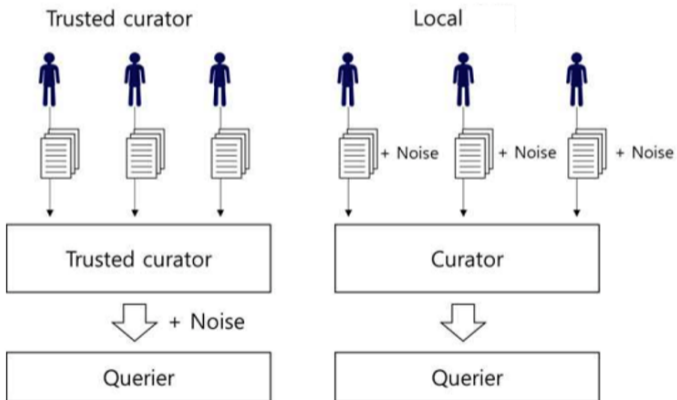
- Regardless of background(auxiliary) information, there is a risk as much as  $\epsilon$ , and the rest is protected. Now, it is possible to define a mathematical and clear standard for the level of privacy protection.

## DP Advantages

- Ensure privacy against any threat
- Numericalize privacy loss
- Once DP is guaranteed, it is guaranteed through any post-processing.

# How does DP work?

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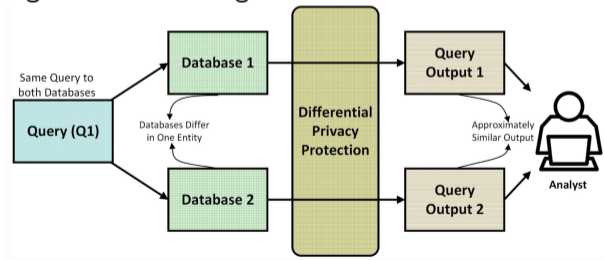
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# How does DP work?

- Add noise to the true value and assumed to be a real response.
- Ensure that the query's response value does not change significantly as a particular element is included in the DB. Avoid inference for specific elements.

Little change in DB  $\rightarrow$  A big difference in results  $\rightarrow$  Stability issues



# DP Framework

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Definition 1. Randomized Algorithm.

$M$ : randomized algorithm

On input  $a \in A$ , the algorithm  $M$  outputs  $M(a) = b$  with probability  $(M(a))_b$  for each  $b \in B$ .

Definition 2.  $\epsilon$ -Differential Privacy. for all  $S \in \text{Range}(M)$ ,  $\|d_1 - d_2\|_1 \leq 1$ :

$$\frac{P[M(D1) \in S]}{P[M(D2) \in S]} \leq e^\epsilon$$

$M$  can be average, sum, ML, count,  $\dots$ .  $\epsilon$  can be 0.01, 0.1,  $\ln 2$ ,  $\dots$ ,  $e^{0.01} \approx 1.01$ .

# DP Framework

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## Sensitivity type in $\epsilon$ -Differential Privacy

- Global Sensitivity

Maximum value of change due to insertion or deletion of a particular individual

$$\Delta f = \max_{D1, D2} \|M(D1) - M(D2)\|_1$$

Vulnerable to Outlier and likely to degrade overall performance

- Local Sensitivity

$$\Delta f = \max_{D1} \|M(D1) - M(D2)\|_1$$

# DP Framework(Cont'd)

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Definition 3.  $(\epsilon, \delta)$  Differential Privacy.

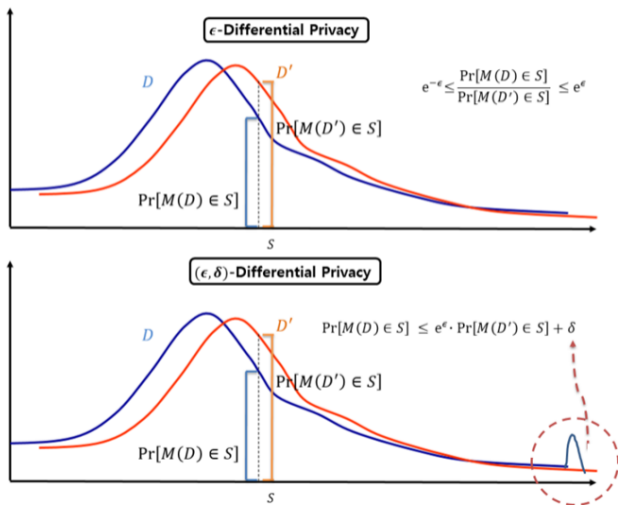
$$P[M(D1) \in S] \leq e^\epsilon P[M(D2) \in S] + \delta.$$

Definition 4.  $(k\epsilon, 0)$  Differential Privacy.  $\|d_1 - d_2\|_1 \leq k$ :

$$P[M(D1) \in S] \leq e^{k\epsilon} P[M(D2) \in S]$$

If  $\delta$  gets smaller, credible gets bigger.

# DP Framework(Cont'd)



# Mechanism to add noise

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For  $\epsilon$ -Differential Privacy,

- Laplace mechanism

$$L(D) = f(D) + Z, Z \sim Lap(0, b), \text{ where } P(Z|\mu, b) = \frac{1}{2b} e^{-\frac{|z-\mu|}{b}}$$

$z$  is proportional to  $e^{-\epsilon|z|/\Delta f}$  and  $b = \Delta f/\epsilon$ . It is not applicable to categorical data.

- Exponential mechanism

It is applicable to categorical data, but takes much longer time.

- Geometric mechanism

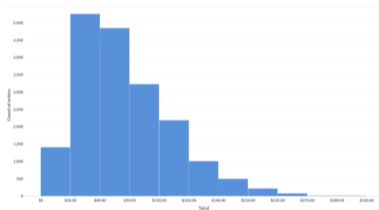
Discrete variant for laplace mechanism.

# data type

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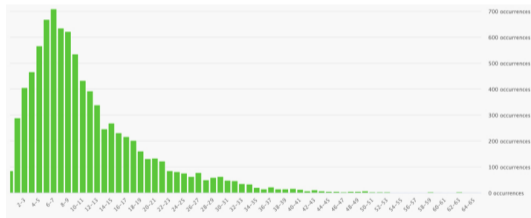
## Data type

- histogram query



- Partitioning

Find optimal subdivision. e.g., Tree base



# Composability

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More queries result in additional information disclosure, so it is managed with a privacy budget. Budget is determined by the number of queries and  $\epsilon$ .

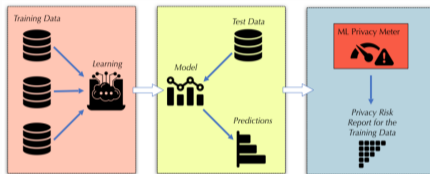
- Sequential composition  
Satisfy  $\sum_i \epsilon_i$ -differential privacy for successive queries
- Parallel composition  
Satisfy  $\text{Max } \epsilon_i$ -differential privacy if a continuous query occurs to disjoint domain  $D_i$ .



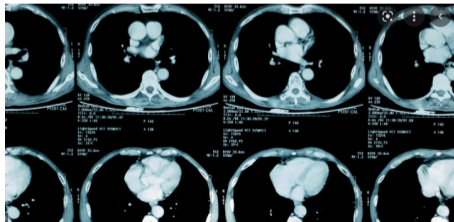
# Application

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- Data mining and ML



- Biometrics



# DP Future work(Cont'd)

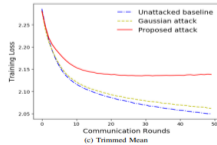
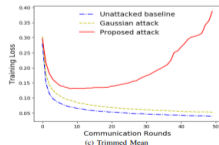
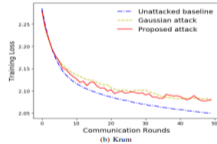
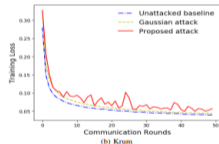
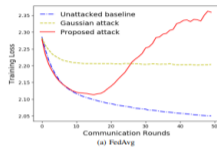
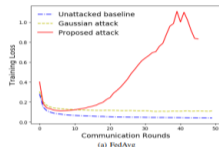
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- Side channel attack
- How much noise?
- Utility?
- Cost?

# Side channel attack

## Side channel attack type

- Timing attack
- State attack
- Privacy budget attack



# DP Future work(Cont'd)

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How much noise?

1. We cannot tell.
2. We can consider sensitivity.

Sensitivity: if output changes a lot, it needs to set a lot of noise to make DB indistinguishable.

# DP Future work(cont'd)

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## Utility?

1. Data has to be huge (e.g., census)
2. Give incentive( $\epsilon$ ) almost 10.
3. Not directly using data, utility loss occurred.

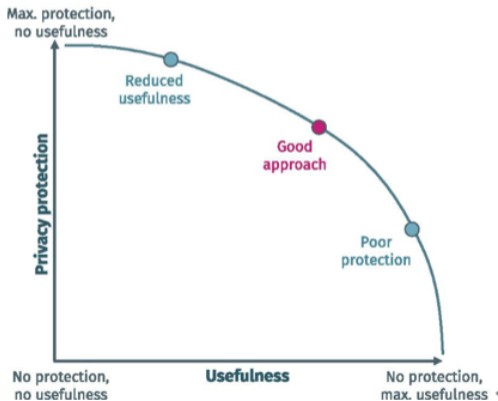
## Cost?

1. For each data, needed to make DP framework.
2. Needs expert to make framework.
3. To fix this problem, use correlated sensitivity has proposed.

# RFP 16

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1. Demonstration application achieves two goals: privacy and data availability



**The End**